

Meet the hassle-free, ROI agency



[www.mediamansion.co.za](http://www.mediamansion.co.za)



**YOUR BUSINESS SHOULDN'T HAVE TO SETTLE FOR LESS.**  
WE UNDERSTAND THAT THE VALUE YOU GET FOR THE  
**LESS ATTENTION. LESS REACH. LESS CONFIDENCE.**  
MONEY YOU SPEND NEEDS TO BE MAXIMISED.



# COMPANY HISTORY

**2013**

Company founded

**2016**

Digital campaign offering

**2023**

360 solutions and rebrand

**2014**

ATL media agency

**2020**

Production and TTL services



# WHAT WE DO

A hassle-free, one-stop, ROI media agency that makes access to the both the largest broadcast and specialised targeted mediums easily accessible to any client.

We manage the communication process from start to end, so that anybody can maximise their business objectives, regardless of their experience with media advertising.



## TTL

360-degree advertising where campaigns are developed with the vision of brand building as well as conversions.



## Media strategy

High-level, future-thinking



## Planning or buying

Campaign level



## Events

(activations, corporate or branded events) – start to finish event production



## Industry and media training

to provide a comprehensive and up-to-date understanding of the current state of media in South Africa, global and local trends, and the industry tools utilized



## Creative and media

Asset production

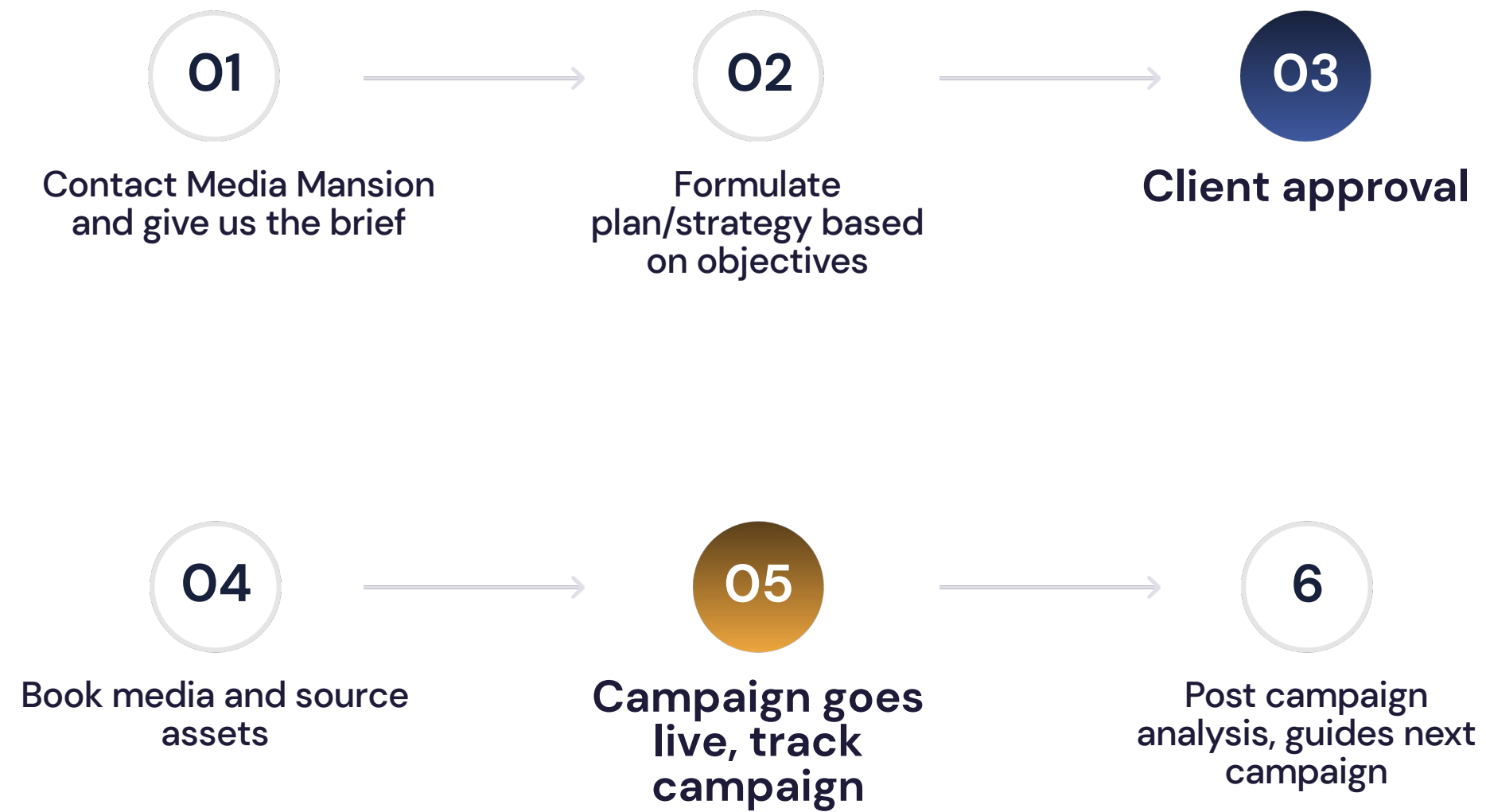


## Influencer marketing

Brand influencer campaigns



# HOW WE DO IT





# WHO WE WORK WITH

Some of our clients that have enjoyed working with us and whose campaigns have proven successful.

## PRIVATE SECTOR



## PUBLIC SECTOR







**SAY HELLO**  
WHERE WE STRATEGISE, PLAN AND BUY  
**TO HASSLE-FREE ADVERTISING**  
TO GET YOU THE RESULTS YOU DESERVE



Thank you

LET'S GET IN  
TOUCH

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